

COLORED SUNSCREEN COMPOSITIONS**ABSTRACT**

5 This invention is directed to sunscreen formulations that exhibit both UV absorption and
skin coloring properties. More particularly, the colored sunscreen preparations of the invention
comprise a colored nanostructure that is reactive to skin or capable of being immobilized onto
the skin. The colored nanostructure comprises a particulate sunblock agent in intimate
relationship with a coloring agent or a colored polymeric nanomatrix. These colored sunscreen
10 compositions provide improved retention of sunblock and coloring agents on the skin.